

Shaina Kent

VISUAL ARTS TEACHER

📞 301-818-1433

✉️ shainamkent@gmail.com

CORE COMPETENCIES

Visual Arts Curriculum Design & Leadership

Arts Integration (ELA & STEM)

Teacher Mentorship & PD

Museum & Community Partnerships

School-Wide Program & Event Coordination

Graphic Design & Visual Communication

Student Engagement

Assessment & Progress Monitoring

Culturally Responsive Teaching Practices

Collaborative Teamwork & Leadership

Classroom & Behavior Management

SUMMARY

Experienced Visual Arts Teacher with expertise in K-5 instruction, curriculum development, and school-wide program coordination. Skilled in designing culturally responsive, standards-aligned lessons that foster creativity and cross-disciplinary learning. Proven leader in mentoring teachers, facilitating professional development, and leading arts integration initiatives. Strong background in building community partnerships with local museums and using visual arts to enhance student engagement, academic achievement, and family involvement. Actively pursuing teacher certification.

PROFESSIONAL EXPERIENCE

VISUAL ARTS TEACHER

ROCKETSHIP PUBLIC SCHOOLS — WASHINGTON, DC | JULY 2019 – PRESENT

- Lead curriculum writer for the DC Regional Arts Department, developing comprehensive K-5 Visual Arts curriculum aligned with National Core Arts Standards and school-wide academic goals.
- Mentor and train staff and teachers through professional development sessions and comprehensive shadow classroom focused on effective arts instruction, classroom management, and cross-disciplinary integration.
- Facilitated a partnership with the Phillips Collection Museum (Washington, DC) to create arts integration opportunities, enriching student learning experiences through museum resources and community collaborations.
- Plan and deliver engaging visual arts lessons that integrate ELA and STEM content, supporting academic objectives through creative expression.
- Organize and facilitate multiple school-wide art showcases and community events, celebrating student artwork and fostering family engagement.
- Design large-scale, collaborative school murals with students to build school pride and enhance the learning environment.
- Create school-wide focus themes by developing graphics, promotional materials, and coordinating themed events for school administration.
- Support school events, programs, and community partnerships through visual design contributions and creative direction.
- Assess student progress using formative and summative evaluations, providing feedback to support artistic and academic growth.
- Engage in continuous professional development to stay current with best practices in arts education and culturally responsive teaching.

VISUAL ARTS TEACHER

HYATTSVILLE ELEMENTARY SCHOOL — HYATTSVILLE, MD | AUG 2017 – JUNE 2019

- Developed and delivered arts-integrated lessons aligned with State and National Visual Arts Standards, fostering cross-curricular connections.
- Served as a key contributor to the School Improvement Plan by aligning arts instruction with student data and developmental best practices.
- Established a community partnership with the Prince George's County African American Museum, providing students with access to culturally enriching arts experiences and resources.
- Designed and administered student assessments to evaluate progress and inform instructional planning.
- Employed diverse teaching strategies, including multimedia resources, demonstrations, and hands-on projects to engage learners.
- Maintained a positive, inclusive classroom environment that promoted student collaboration and individual growth.
- Managed classroom resources and maintained compliance with school policies regarding equipment and materials.
- Communicated regularly with families to share student progress and foster school-family partnerships.
- Supported school-wide events and initiatives through creative design and coordination efforts.
- Participated in professional development to enhance instructional practices and foster continuous growth as an educator.

SKILLS

- Leading a work team of 10+
- Strong Communication
- Strong organizational and time management skills
- Team Player

CERTIFICATION

Art Teacher Certification (In Progress)

EDUCATION

Savannah College of Art & Design

Bachelor of Arts in Design

Shaina Kent

VISUAL ARTS TEACHER

☎ 301-818-1433

✉ shainamkent@gmail.com

CORE COMPETENCIES

Visual Arts Curriculum Design & Leadership

Arts Integration (ELA & STEM)

Teacher Mentorship & PD

Museum & Community Partnerships

School-Wide Program & Event Coordination

Graphic Design & Visual Communication

Student Engagement

Assessment & Progress Monitoring

Culturally Responsive Teaching Practices

Collaborative Teamwork & Leadership

Classroom & Behavior Management

SKILLS

- Leading a work team of 10+
- Strong Communication
- Strong organizational and time management skills
- Team Player

CERTIFICATION

Art Teacher Certification (In Progress)

EDUCATION

Savannah College of Art & Design

Bachelor of Arts in Design

PROFESSIONAL EXPERIENCE (continued)

GRAPHIC DESIGN INSTRUCTOR

CITY ARTS & PREP PUBLIC CHARTER SCHOOL — WASHINGTON, DC | NOV 2016 – MAR 2017

- Developed curriculum and taught Graphic Design courses aligned with state standards for Early Education through Middle School students.
- Instructed students in two-dimensional design, typography, illustration, digital media, and web development.
- Guided students in creating logos, brand identity systems, WordPress websites, and marketing campaigns.
- Provided academic advising and career development support, assisting students with portfolio preparation and professional readiness.
- Delivered instruction in various formats (traditional, hybrid, online) to meet student learning needs.

SITE LEADER & TEACHER I

CHERRY HILL PUBLIC SCHOOLS — CHERRY HILL, NJ | NOVEMBER 2010 – NOVEMBER 2016

SITE LEADER

- Managed daily operations of an educational program site, leading a team of 8 staff members to support students, families, and school personnel.
- Enhanced program quality through improvements in curriculum delivery, site environment, and enrichment activities.
- Maintained documentation and progress reports in line with district standards.
- Modeled positive behavior management strategies and supported students in achieving behavioral expectations.
- Fostered strong school-family partnerships through ongoing communication and support.

TEACHER I

- Designed and implemented differentiated lessons to support diverse learning needs and styles.
- Established clear learning objectives and communicated academic expectations effectively.
- Used creative, hands-on approaches to teach artistic concepts and skills across various media.
- Integrated educational content into engaging art experiences to support student learning.
- Explored and applied innovative instructional strategies to enhance classroom engagement and outcomes.

SENIOR GRAPHIC DESIGNER | LEAD BRAND & WEB DESIGNER

SBDS LLC / Kent Collective., Remote, 2006 - Present

- Lead the design and development of visual assets for diverse clients, including branding, social media, print, and digital materials.
- Collaborate with cross-functional teams to deliver cohesive designs for campaigns, websites, presentations, and marketing collateral.
- Design logos, infographics, brochures, email graphics, and branded content aligned with client goals and brand standards.
- Develop and implement brand guidelines to ensure consistency across all platforms and channels.
- Integrate new design trends, AI tools, and technologies to optimize workflows and elevate creative output.
- Manage multiple projects simultaneously, meeting tight deadlines and handling revisions independently.
- Oversee asset preparation for motion graphics, ensuring smooth handoffs to animation teams.
- Present creative concepts to stakeholders, leading team ideation sessions and collaborating through CRM and video communication tools.